Purpose: Burn Ban Enforcement



☐ Music ☐ Voice Over





Silence

Words fade in and out



Joe smiles looking into the camera.



Kim smiles looking into the camera.



Kevin laughs looking into the

camera.



Ask Joe what he does



Cut to Kim answering the same question

GIVE JOE A **BREATHER**

Cut to footage of action while voice overs continue

KNOW WHEN ITS OK TO BURN

Interesting shots while talking



Ask "why do you do this work?" Joe begins to answer



Ouick answer heartfelt answer

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Interesting shots while talking

Silent close up for closing





