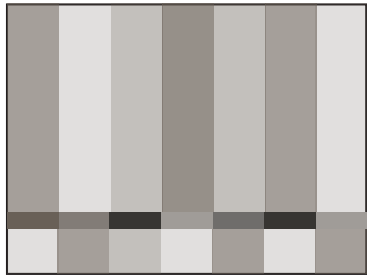


Purpose: **Burn Ban Enforcement**

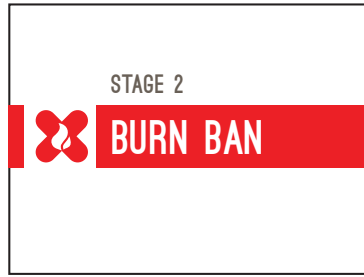
Music

Voice Over

Sound Effects



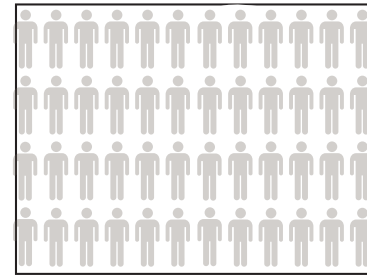
(beeeep)



Voice over begins "has been called in your area" option 2: "Burnban season is here"



words flash in



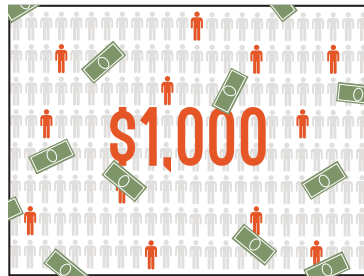
people appear



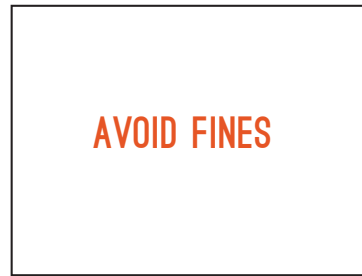
zoom out on people
words fade in



money begins to fall
sound effect as people turn orange (cha-ching)



voice: "up to 1,000"
sound effect as people turn orange (cha-ching) faster



only voice over
pause



numbers appear as said
phone slides in
(text noise)



"learn More"
fade to white



