



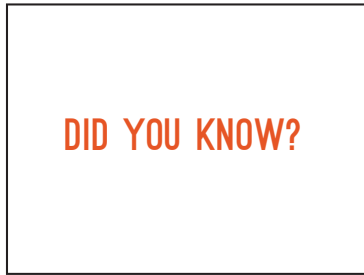
Music



Voice Over



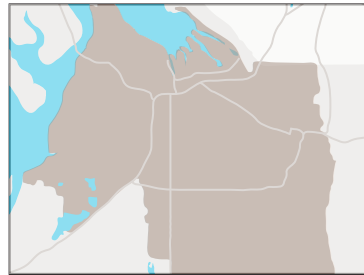
Sound Effects



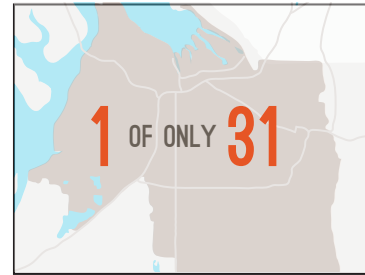
Opening slide,  
Voice over begins  
Music lightly in background



Map appears  
Text slides in each side



Map zooms in "there is a zone that is" (narrated but not graphically represented)



Map fades slightly  
Numbers slide on screen (shoom)



Map zooms out  
Text slides in under numbers "zones in the" (narrated only)



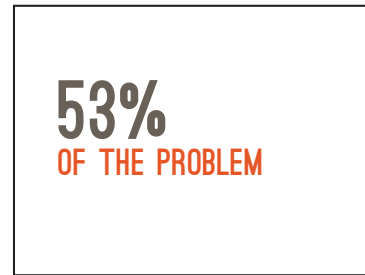
Words slide in pushing nation out  
Pollution begins appearing



Words fade in  
Pollution rapidly appears (Cough cough)



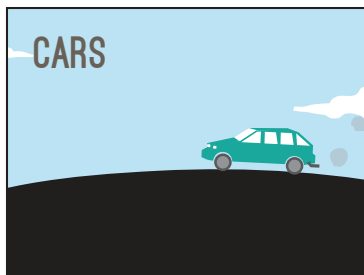
Stark white appears suddenly with words...



53 Comes in from the top met by words sliding in left and right



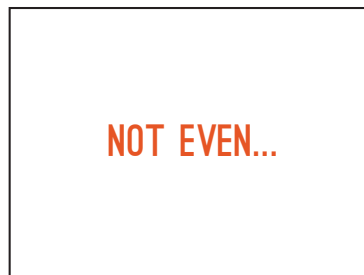
Each word quickly fades in as each is said



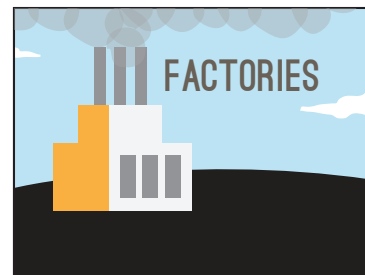
Car drives across screen with pollution pumping out (vroom)



truck drives across screen with pollution pumping out (honk honk)



Stark white appears suddenly with words appearing as spoken



Factory pumps out pollution (buuu k, buuu k, buuu k)



Stark white appears suddenly with words appearing as spoken... Pause

53%  
OF THE PROBLEM  
COMES FROM...

53 Comes in from the top  
Met by words sliding in left  
and right



Words appear first, then  
houses pop onto screen  
pumping out pollution



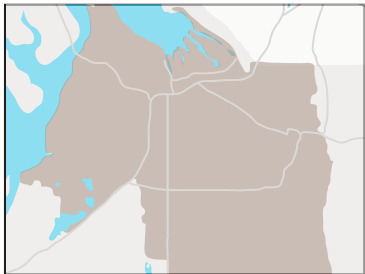
(Crackle)



(Pop)



(Snap)



voice over "if you live in that  
zone"...

YOU CAN HELP

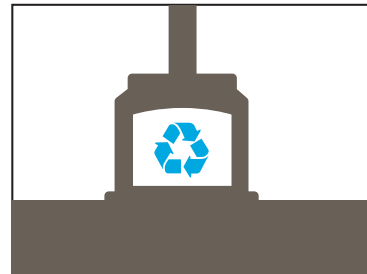
"there are two ways you can  
help" ... then pause briefly



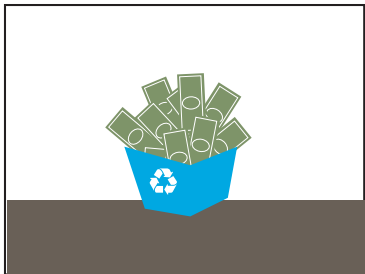
"first, don't burn during a  
burn ban"



"you can sign up for free  
Burn Ban alerts by texting  
pierce burn to 31 31 31"



"and Recycle or upgrade  
your uncertified device"



"there is money available to  
help you do so"



"go to airsafepiercecount  
ty.org to find out if you  
quallify"

